

**SHOWED:** Representing unhealthy products at checkout lanes. Check the placement, level, placement, prices, adds. **How do we get the last minute impulse at Check-out lanes?**

Name of Photographer \_\_\_\_\_

Title of Picture \_\_\_\_\_ Date \_\_\_\_\_

<b>S</b>	<b>“What is Seen here?” (Describe what the eye sees)</b> _____ _____ _____
<b>H</b>	<b>“What is Happening?” (The unseen “story” behind the image)</b> _____ _____ _____
<b>O</b>	<b>How does this relate to Our lives?” (Or MY life personally)</b> _____ _____ _____
<b>W</b>	<b>“Why are things this way?”</b> _____ _____ _____
<b>E</b>	<b>“How could this image Educate people?”</b> _____ _____ _____
<b>D</b>	<b>“What can we Do about it?” (What can the community do about it?)</b> _____ _____ _____